



Special points of interest:

- Campaign donations at 60 percent of goal
- 13 grant recipients announced
- CornerStone program implemented
- Youth Team exceeds goal early

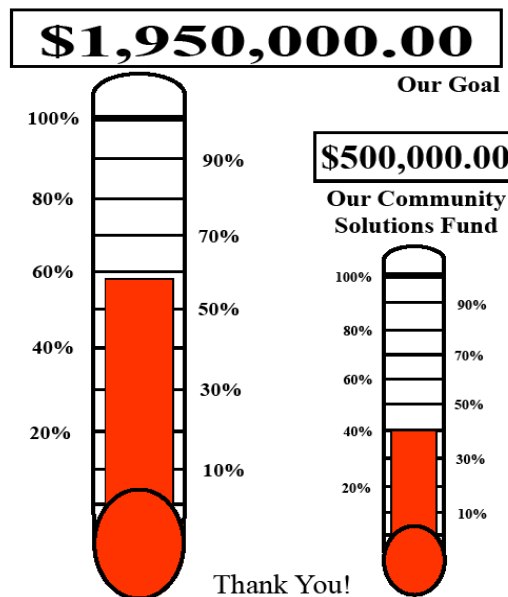


UNITED WAY OF NORTHERN NEW MEXICO
LIVE UNITED™

Campaign Climbing Closer to Goal

The 2010 Campaign donations continue to push the funding gage up higher on the campaign thermometer, reaching closer to the campaign goal. The thermometer is now at nearly 60 percent of the \$1,950,000 goal. The Community Solutions Fund thermometer has also risen to 40% of its \$500,000 goal. United Way of Northern New Mexico is now half way through the annual campaign which ends November 30, 2009.

This year's campaign educated donors about the Community Solutions Fund. There is more awareness about how the fund helps money stay in the community. It also provides the finances for UWNM member agencies allocations and grant recipients.



The United Way Youth Team has also been active in reaching their campaign goal. After only two events, the young team members, led by Morrie Pongratz and staff

member Marie Marroquin, exceeded their \$8,000 goal early.

For additional information, see Youth Team article on page 4.

Grant Recipients Announced

The United Way of Northern New Mexico has awarded grants to 13 local organizations through the Community Solutions Fund. The board approved grant funding will total \$115,906 in 2010.

A total of 24 organizations submitted grant applications with a total of 28 funding requests. Some organizations requested funding for more

than one program.

The volunteer grant committee members met on September 9 to review and discuss the grant applications. The committee presented their recommendation to the UWNM board, who approved their proposal.

See page 2 for a complete listing of grant recipients.

Inside this issue:

13 Grant Recipients	2
Seafood Event Successful	2
United Way History Rich	3
CornerStone Adopted	3
Mission	4
Youth Team Exceeds Goal	4

Thirteen Organizations Receive Grants

GRANT RECIPIENTS AND THEIR PROGRAMS	FUNDING
Art Center at Fuller Lodge Access for the developmentally disabled	\$2,000.00
Crisis Center of Northern New Mexico Anti-Bully Program	\$12,000.00
El Rito Library Provide library services through new knowledge	\$4,000.00
Embudo Valley Library & Community Center Ahora! After School Homework Program	\$7,000.00
Las Cumbres Community Services Early Intervention Program	\$6,646.00
Los Alamos Family Council, Inc. Veteran's Support Program	\$5,000.00
Los Alamos Juvenile Justice Advisory Board JUNTOS Program	\$5,000.00
Pueblo de Abiquiu Library & Cultural Center Cataloging collection and automation procedures	\$9,500.00
San Martin de Porres Soup Kitchen Healthy food boxes	\$10,000.00
Self Help, Inc. Oncology Assistance Fund	\$15,000.00
Sombrillo Nursing & Rehabilitation Center Specialized beds for residents' safety	\$9,760.00
The Family YMCA - Española Valley Positive Youth Development Program	\$20,000.00
Youth Shelters & Family Services, Inc. Youth Emergency Shelter Program	\$10,000.00
TOTAL GRANT FUNDING IN 2009	\$115,906.00

The Community Solutions Fund makes it possible to grant funding to 13 local organizations.



Seafood Boil included lobster, shrimp, mussels, corn-on-the-cob and potatoes.

Community Supporters Attend Seafood Boil

United Way supporters enjoyed a festive atmosphere and delicious seafood at the Seafood Boil and Dessert Buffet fundraiser event held at Fuller Lodge in October.

To the delight of attendees, Chef Phil Kephart, from Central Avenue Grill, dumped generous piles of lobster, crab legs, shrimp, mussels, corn-on-the-

cob and potatoes on each table from a large bucket. Seafood lovers dug in, peeling, and scraping to get to each morsel. An ice cream buffet with candy toppings was available for dessert.

People danced to classic country swing and polka music played by Fiddlin' Doc Gonzales & the Orange Blossom Express band.

The Seafood Boil & Dessert Buffet event was sponsored by Los Alamos National Laboratory, Los Alamos National Security, LLC and Los Alamos National Bank.



United Way Rich In History

By Donna Schroeder

In an area full of rich history, United Way of Northern New Mexico can be proud of our history as well. The first Los Alamos fund drive was held in October 1954, and it raised \$29,192 from 3,206 contributors. Donations ranged from \$500 to 25 cents.

The first Los Alamos fund drive was in October 1954 and it raised \$29,192 from 3,206 contributors.

Some of the original agencies who received funds that year included the Salvation Army, Los Alamos Chapter-American Red Cross, NM Society of Crippled Children and Adults, Little League, Girl Scouts, Boy Scouts, Los Alamos Heart Council, Police Athletic League, Los Alamos Cancer Clinic and The Family YMCA.

Out of this rich history, the current United Way funds 18 member agencies in Los Alamos and Rio Arriba County. This year those agencies received a total of \$989,432 in a combination of designation and allocations.

In addition, we funded another \$115,906 in competitive grants, open to all non-profits in Los Alamos and Rio Arriba coun-

ties. These funding decisions are made by community volunteers. The need is great; we always have more funding requests than we have funds.

The money for these funds comes from our Community Solutions Fund. We hope you remember that this helps those in our communities who have unmet needs.

These funds go to

- help mothers and children who need a safe haven at the Crisis Center
- a new mom who has no family here and builds one at Family Strengths Network
- a senior who wants to live at home and needs to get to appointments
- a family who needs food vouchers and utility payments to survive
- a lost hiker who needs to be rescued
- a family who needs affordable child care
- a cancer patient who needs information
- a diabetic who needs to learn new recipes and on and on and on.



These neighbors and friends who live and work in our communities need our support and understanding.

From our Los Alamos Community Chest beginnings in 1954, United Way of Northern New Mexico has grown into an organization that continues to help and sustain the non-profit organizations in our community who make the difference in so many lives.

We salute our CornerStone companies for their vision and support in becoming the foundation for the construction and building of our organization.

New CornerStone Program Adopted

A new CornerStone Program has been adopted by United Way of Northern New Mexico to provide the financial stability needed for administrative costs.

The UWNM hopes that local businesses catch the United Way vision by becoming a part of the CornerStone Program so that more of the communities' contributions can be used

toward the four focus areas (Nurturing Our Children & Youth; Strengthening Our Families; Improving the Health & Healing in our Communities; and Enriching the Lives of Our Seniors).

We thank the following companies for making that

commitment to participate in this newly adopted CornerStone Program:

- Los Alamos National Bank
- Los Alamos Medical Center
- REMAX
- SOC Los Alamos



United Way of Northern New Mexico

1200 Trinity Drive, Suite 418 & 419
PO Box 539
Los Alamos New Mexico 87544

Phone: 505.662.0800
Fax: 505.662.0900
E-mail: UnitedWay@vla.com

New website
UnitedWayNNM.org



LIVE UNITED™

United Way of Northern New Mexico (UWNNM) is a non-profit 501(c)(3) organization that is dedicated to engaging human and financial resources to improve the quality of life of the people in the communities they serve in Northern New Mexico. UWNNM holds the largest annual campaign fundraiser locally, benefiting 18 local member agencies and many grant recipients. United Way has a volunteer board and dozens of community members who work throughout the year to help bring success to each fundraising campaign, including the youth campaign. For additional information about United Way of Northern New Mexico, please contact Executive Director Donna Schroeder at (505) 662-0800.

2009 Board of Trustees

Jill Cook, President	Dara McKinney, Vice President
Jerry Ethridge, Past President	Guy Gaffney, Treasurer
Ralph Damiani, Campaign Chair	Carolyn Mangeng
Don Cobb	Lauren Earles
Ken Freeman	Cedric Page
John Hofmann	Sandy Podley
Mark Karaffa	Lauren Reichelt
Laurie Koontz	Donn Wiese

MARK YOUR CALENDAR - FEBRUARY 2010

Monday, February 8, 2010 - Recognition Night

United Way Youth Team Exceeds Goal Early



The United Way Youth Team exceeded their \$8,000 fundraising campaign goal early this year. After only two campaign events, the 18 middle-school and high-school students raised \$8,217.34, with an additional \$1,245.21 of in-kind or non-cash donations.

The young team members began meeting this past summer to plan their campaign agenda. With many creative ideas and an abundance of energy, the team decided to repeat the community-favorites Dinner Over Diamond and Hamburger Nite at Hill Diner events.

The Youth Team continued to meet each week in the school library to finalize the details of each event. Many of the team members are also student athletes. As the school year proceeded, so did the momentum of their sports' calendars, making it a challenge to find an open date. Several team members played on basketball, football and/or soccer teams.

Morrie Pongratz and United Way staff member Marie Marroquin led the Youth Team in another winning season. These leaders adapted to the communication styles of this generation. The challenge appeared small as they sent text messages,

posted on a wall of Facebook and (on occasion) sent emails.

United Way thanks all the Youth Team members and their families and friends who supported their efforts in reaching the fundraising goal!



Dinner Over Diamond Youth Team event brings support from all ages.